



2026/2027 FUNDRAISING EVENT SPONSORSHIP OPPORTUNITIES

TAILWAGS 2027 & MIRACLE BUNDLE PETS LIFELINE'S ANNUAL FUNDRAISING EVENTS

• Pet All-Star	\$25,000	24 Guests - Miracle 16 Guests - Tailwags
• Pet Champion	\$15,000	16 Guests - Miracle 8 Guests - Tailwags
• Pet Friend	\$10,000	8 Guests - Miracle 8 Guests - Tailwags
• Pet Pal	\$5,000	4 Guests - Miracle 4 Guests - Tailwags
• Pet Buddy	\$2,500	2 Guests - Miracle 2 Guests - Tailwags

MIRACLE ON 8TH ST

DECEMBER 4, 2026

JACUZZI FAMILY VINEYARDS

• Pet All-Star	\$25,000	20 Guests - Miracle
• Pet Champion	\$10,000	16 Guests - Miracle
• Pet Pal	\$5,000	8 Guests - Miracle
• Pet Buddy	\$1,250	2 Guests - Miracle

SPONSORSHIP BENEFITS

Main Benefits (all sponsorships) Recognition as an event sponsor on print and digital materials*, with acknowledgement during the event.

ALL-STAR BUNDLE BENEFITS

- Main benefits **plus**
- VIP seating for you and your guests
- Gift for you and your guests
- Full-page ad in event program (Miracle Only)

FRIEND BUNDLE BENEFITS

- Main benefits **plus**
- Quarter-page ad in event program (Miracle Only)

CHAMPION BUNDLE BENEFITS

- Main benefits **plus**
- Half-page ad in event program (Miracle Only)

**Print deadlines apply.*

Contact Jody Purdom

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As Sonoma's only animal shelter, Pets Lifeline relies entirely on donations. Our annual events, Tailwags and Miracle on 8th Street, fund lifesaving programs—adoption, education, and community support. With your help, we bring even more care to animals and people.

Pets Lifeline is a 501(c)(3) nonprofit. Our Federal Tax ID is #94-2815279

— THE IMPACT OF YOUR SPONSORSHIP

More than a shelter. *A lifeline* for pets and families.

Donor support has transformed **Pets Lifeline** from a local shelter into a **regional animal rescue organization**, one that not only rescues animals but also places and keeps them in homes, delivers affordable veterinary care at record volume, and educates the next generation of humane pet owners across Sonoma Valley.

This is what your giving has built.

YOUR SUPPORT IN ACTION

A sponsorship helps Pets Lifeline rescue homeless animals, provide affordable veterinary care, keep pets with the families who love them, and ensure thousands of animals receive life-saving services every year.



ADOPTIONS

2,000

30% annual growth since 2025
70% annual growth for dogs alone since 2025

SPAY/NEUTER SURGERIES

4,000

100% annual growth since 2023
Expanded to 2X weekly to meet surging community demand

VACCINATIONS

5,000

90% annual growth since 2023
Launched mobile vaccine clinics to meet families where they are

DONOR SUSTAINED PROGRAMS

- **Adoption & Foster**
Intake, medical care, behavioral support, thoughtful adoption matching, and post-adoption follow-through for every animal.
- **Community Veterinary Clinic**
Affordable spay/neuter, vaccinations, and urgent care for families priced out of private-practice veterinary care.
- **Family Assistance**
Pet Food Pantry, supplies, and emergency aid that keep pets in the homes they already love.
- **Humane Education & Training**
Summer Camp, award-winning dog training, and youth programs raising the next generation of humane pet owners.

A COMMUNITY SERVED

- **A senior citizen on a fixed income** whose pet is often their only daily companion.
- **Working families** facing unforeseen veterinary costs they simply cannot afford.
- **Rural and low-income pet owners** across the Valley with no affordable clinic nearby.
- **Animals surrendered or abandoned** with nowhere else to go.

