

Bow Wow (and a Mischievous Meow)

PETS LIFELINE 101

**From Nancy King
Executive Director**

Welcome to the first edition of *Bow Wow (and a Mischievous Meow)*--our brand new blog to help keep you informed about all things Pets Lifeline! *Bow Wow* will be a regular communication from me to you--our treasured friends and family. It will be informative, fun and full of tasty tidbits. Let's get started with some PLL basics.

WHAT IS PETS LIFELINE?

We are a 501(c)3 nonprofit organization dedicated to protecting and improving the lives of cats and dogs in need in Sonoma Valley through sheltering and adoption, humane education and community programs. Since we began in 1985, our vision has been to inspire hope, health, and happiness for all living beings. We provide compassionate programs and services for all the animals in our care.

WHAT DO WE DO?

Did you know that we have been taking in lost and abandoned animals in Sonoma Valley for over 37 years? During that time we have found forever homes and returned to worried owners more than 20,000 dogs and cats! We love what we do and we look forward to a time when sheltering is not even necessary because every pet lives in a safe and loving home.



(SOME) PETS LIFELINE PROGRAMS

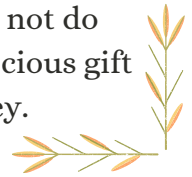
- Foster program to prepare pets for adoption.
- Adoption program for forever homes.
- Humane education programs foster respect for all creatures.
- Dog training classes help humans deepen their bond and understanding with their dogs.
- Trap Neuter Release (TNR) feral cat program helps community cats live a healthy life in their natural environment.
- Tender Loving Paws program keeps pets in their homes by providing financial assistance to fixed income seniors to help with veterinary costs.
- Free Spay/Neuter Clinics assure that those in need give their pets a healthy start to life.

Because of you...



THANK YOU

Thank you for your confidence in our work at Pets Lifeline. We are so grateful to everyone who has supported us, adopted a pet (or multiple pets!), volunteered, brought in lost dogs and cats, donated pet food, sent their children to camp, taken our dog classes, or brought in a feral cat. Everyone, everyone, everyone...we could not do this without you, our most precious gift to the animals of Sonoma Valley.



WHATS COMING UP

In a subsequent blog, I'll talk more about the new building, current best practices in animal sheltering and our Fear Free certification. For now, please understand that our center has evolved so much over the years to what we are now and Pets Lifeline will continue to develop depending on the changing needs of the animals in our community.

Peace, love and paws,

Nancy



WHY PETS LIFELINE MATTERS

Pets Lifeline believes all dogs and cats in Sonoma should be safe and healthy and living in loving homes. Every day we work side-by-side with the community to shelter lost and abandoned pets, get them healthy and find them forever homes. Without Pets Lifeline, these wonderful animals would miss the chance to experience their full potential and share their joy with others. #WeLoveSonomaPets

- For more on Pets Lifeline, please explore our website at www.petslifeline.org.
- Contact us at 707.9964577 to visit Pets Lifeline on Eighth Street East.
- Email us at info@petslifeline.org.